Mahmoud Nasr

Art Director / Graphic Designer

- **Address:** 151, Tayaran St., Nasr City, Egypt.
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- **Website:** www.mahmoudnasr.com

Summary

- More than **ten years** of experience as an **Art Director**, Managing Art staff, another ten years as **Graphic Designer**.
- **Ph.D.** in Applied Arts.
- Expert in most graphic**, Multimedia & web software** (plus computer languages).
- Mac professional user (expert in Digital Painting, Video Editing, and Illustrations).

Education

Ph.D. of Applied Arts / Helwan University
2014
Ph.D. with Excellent Degree
Research: "Criteria of Fourth Dimension Decorative Design & its Application by Using Interactive Digital Hologram in Producing Mural Panel"

Masters of Applied Arts / Helwan University
11/2007
Masters with Excellent Degree
Research: "The Applied Decorative Functions of Holograph in Color and Light Design for Architecture Space."

Amsterdam, The Netherlands
1/2003 - 3/2003
OP Archiving Project (Training Course for video editing).

Bachelor of Applied Arts
(1995 – 2000)
Bachelor of Applied Arts, Helwan University.
(Advertising Section.)

High School attended
(1980 – 1994)
Nefertiti Language School.

Experience

UP Advertising / Art Director

Nov 2018 - PRESENT, Nasr City

Description:

Managing a Team of graphic designers with various skills, working on different projects including but not limited to Digital media, printing designs, Branding, and much more.

UP Academy / Art & Graphic Instructor

Nov 2018 - PRESENT, Nasr City

Description:

I'm working as an instructor for **graphic design** & **digital painting**.

VAT / Art Director

July 2017 - PRESENT, Nasr City

Description:

I'm working as an art director administrating websites & creating presentations

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Presidency Office / Art Director

September 2002 - July 2017, Abdeen Palace

Administration of the Multimedia section which includes:

- Storyboard & creation of Flash intros & Demos depending upon the scope of the project.
- Presentations of various types.
- Design & Creation of both paper layouts & printing staff.
- Design & Creation of video streaming.
- Video editing.
- Multimedia Design.
- Web Design & Development.

Emirates Armed Forces Office

May 2002 - September 2017, UAE

Web and graphic design section which includes:

- Designs for printing materials (Flyers, Brochures. ….)
- Presentations of various types.
- Design & Creation of both paper layouts & printing staff.
- Design & Creation of video streaming.
- Video editing.
- Multimedia Design.
- Web Design & Development.

Tamima Group / Senior Web & Graphic Designer

December 2001 - May 2002, Maadi

Working as Senior web & Graphic designer for e-commerce sites, & TV airing video editing & production.

For Tamima website:

- Advertising Banners creation for the products and promotions.
- Product shooting and Image enhancement.
- TV airing advertisements creation.
- Designing promotional email campaigns.

MEEN FEEN (GIS Cd for EGYPT).

- Designing the layout of each CD version.
- Advertising Banners creation for the MEEN FEEN on the website.
- Designing the new interface of the website.
- Producing and creating Scala Ads for the TV airing.

3alnet.com (A daily Internet program on Tamima Tv Channel):

- Design the layout of new pages using web design tools.
- Transferring video into an internet format.
- Contributing to the loyalty programs on the website (E-cards system, intros, Wallpapers, Others).
- Printed materials design & Layout.

Tamima Group (The Mother Company).

- Creating the corporate Theme & Look.
- Outdoors of the group companies.
- Virtual Reality Technique to make people more aware of what Tamima is All about.

Tamima TV

- Design the new layout of time TV.
- Emphasizing the video in internet format.
- Theme creation of the channel and its look through its website.

Datum (MMSONS) / Graphic designer

May 2000 - December 2001, Heliopolis

Description:

- Flash and Graphic Design Production (Web & Graphic designer working with Photoshop, Frontpage, Dream weaver, Macromedia Flash, Html, JavaScript).
- Domain Name Registration Administrator (register domains & parking them to their corresponding IPs).
- Daily client interaction (Meeting Clients, introducing my ideas to them).

Software Skills

Adobe Photoshop / (EXPERT)

Nov 1997 - PRESENT

Years in practice:

More than 23 Years teaching & using (Using Photoshop in graphic design, printing, web Design, & with other programs like flash & premier).

Adobe Illustrator / (EXPERT)

July 2008 - Present

Years in practice:

More than 12 Years teaching & using (full experience of creating logos & drawing items).

Adobe InDesign / (EXPERT)

July 2008 - Present

Years in practice:

More than 12 Years teaching & using (full experience of creating presentations, magazines, books, & flyers).

Adobe Premiere / (EXPERT)

July 2000 - Present

Years in practice:

More than 20 Years teaching & using (full experience of creating movies, video editing, and much more).

Adobe After Effect / (EXPERT)

July 2000 - Present

Years in practice:

More than 20 Years teaching & using (full experience in creating special effects, promos, ...etc).

Microsoft PowerPoint / (EXPERT)

July 2000 - Present

Years in practice:

More than 20 Years of teaching & using (full experience in creating presentations).

Microsoft Word / (EXPERT)

July 2000 - Present

Years in practice:

More than 20 Years teaching & using (full experience of creating professional documents).

Microsoft Excel / (EXPERT)

July 2000 - Present

Years in practice:

More than 20 Years teaching & using (full experience of creating tables).

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Computer Languages

HTML / (EXPERT) certification available

Jan 1996 - March 1996, Giza

Years in practice: (16 years of experience writing & editing).

JavaScript / (EXPERT) certification available

Jan 1996 - Feb 1996, Heliopolis

Years in practice: (16 years of experience writing & editing).

PHP / (Expert)

Jan 2003 - March 2003, Giza

Years in practice: (3 years of experience writing & editing).

CMS (WordPress & Joomla / (EXPERT)

Jan 2005 - Present, Giza

Years in practice: (12 years of experience).

High School attended / Nefertiti Language School.

Oct 1980 - Jun 1994, Giza

Nefertiti Language School.

Languages

English / (Toefl certification available 513 degrees)

Level: Fluent (Writing & Talking)

Arabic / (EXPERT) certification available

Level: Mother Tongue

Memberships

- **Applied Arts Designers Syndicate**
- **Syndicate Of Plastic Arts**

Additional Information

1. Ability to direct my design team in the correct art direction.
2. Willingness to share information and ideas.
3. Commitment to teamwork.
4. Responsiveness to change.
5. Ability to work under pressure.
6. Sense of ownership of work and ideas.
7. Willingness to take calculated risks, without fear of consequences.
8. Ability to communicate clearly and honestly with managers and customers.
9. Understanding of business strategy and how you create shareholder #value.
10. Commitment to continuous learning, and skill development.

References:

Available Upon request

Target Position:

Art Director